

Dainik Bhaskar Madhya Pradesh & Chhattisgarh Edition Advertisement Rate Card & Tariff

Advertising Rates with effect from 1st September 2011

MADHYA PRADESH + CHHATTISGARH All Editions

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
DAINIK BHASKAR + BUSINESS BHASKAR	3700	3092	6278	6278	3835	3403	4951	4330	4501	3713	5581	4951

DAINIK BHASKAR Edition Rates

(in Rs./Sqcm)

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	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Bhopal Includes Sagar & Hoshangabad	955	857	1616	1616	1049	946	1198	1076	1103	986	1432	1288
Indore Includes Ujjain, Ratlam & Khandwa	1265	1139	2147	2147	1400	1247	1589	1427	1454	1310	1904	1706
Gwalior	401	338	635	635	415	370	500	424	433	388	604	505
Raipur Includes Bhilai	896	680	1607	1607	896	680	1252	950	1076	811	1432	1085
Bilaspur	410	343	734	734	410	343	572	478	491	410	653	545

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.