

Dainik Jagran Advertisement Rate Card

Ratecard with effect from 27th March 2011

State Wise (Display) Ad Rates



States	Editions	Rate per Sq cm	
		B/W	Colour
Jammu	Jammu	225	342
Himachal Pradesh	Dharamshala	225	342
Punjab (DJ + Punjabi)	Amritsar, Jalandhar, Ludhiana, Bhatinda & Patiala	909	1,584
Haryana	Panipat, Hissar, Gurgaon* & Faridabad*	864	1413
Delhi+NCR (DJ+INQ+CP+MDD)	Delhi, Faridabad*, Ghaziabad*, Gurgaon* & Noida*	774	1,107
Jharkhand (DJ + IN)	Dhanbad, Ranchi & Jamshedpur	567	747
Bihar (DJ + IN + INQ)	Bhagalpur, Patna & Muzaffarpur	1,134	1,665
West Bengal	Siliguri	171	243
Uttar Pradesh + Uttarakhand (DJ+IN+INQ)		3,393	5,130
MP	Bhopal & Rewa	324	477
All Editions (DJ+IN+Punjabi+INQ+MDD)		5,760	9,288

Combinations	Publications	Rate per Sq cm	
		B/W	Colour
Bihar + Jharkhand + West Bengal	DJ+IN+INQ	1,512	2,178
Punjab + Haryana + J&K + HP	DJ+Punjabi	1,512	2,592
Greater Delhi (Delhi + NCR + Meerut)	DJ+INQ+MDD+CP	1,008	1,530
Varanasi / Allahabad / Gorakhpur / Bihar	DJ+IN+INQ	1,800	2,700

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State Wise Ad Rates for Notice / Financial / Tenders / Political

State	Editions	Rate per Sq cm	
		B/W	Colour
Jammu	Jammu	288	414
Himachal Pradesh	Dharamshala	288	414
Punjab (DJ + Punjabi)	Amritsar, Jalandhar, Ludhiana, Bhatinda Patiala	1,044	1,818
Haryana	Panipat, Hissar, Gurgaon* & Faridabad*	999	1620
Delhi+NCR (DJ+INQ)	Delhi, Faridabad*, Ghaziabad*, Gurgaon* & Noida*	891	1,278
Jharkhand	Dhanbad, Ranchi & Jamshedpur	648	855
Bihar (DJ + INQ)	Bhagalpur, Patna & Muzaffarpur	1,305	1,917
West Bengal	Siliguri	198	279
Uttar Pradesh + Uttarakhand (DJ+INQ)		3,907	5,904
MP	Bhopal & Rewa	378	549
All Editions (DJ+Punjabi+INQ+MDD)		6,624	10,674

Combinations	Publications	Rate per Sq cm	
		B/W	Colour
Bihar + Jharkhand + West Bengal	DJ+INQ	1737	2502
Punjab + Haryana + J&K + Himachal Pradesh	DJ+Punjabi	1737	2970
Greater Delhi (Delhi + NCR* + Meerut)	DJ+INQ	1161	1764
Varanasi / Allahabad /Gorakhpur / Bihar	DJ+INQ	2070	3105

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.