



The Indian Express Advertisement Rates (Tariff)

Ad Rates for Display, Financial, Tender & Notices

The Indian Express

	Display & Financial			Tender/Notices
	Black & White	Colour	FPS	
Editions	(Rs. Rates per Sq cms)			
Mumbai	1090	1170	1610	1440
Pune	615	690	875	660
Nagpur	90	100	140	100
Ahmedabad	155	200	225	165
Vadodara	155	200	225	165
Delhi	690	775	920	805
Delhi <i>Plus</i> *	995	1155	1565	1210
Chandigarh	315	395	555	345
Kolkata	180	230	425	270
Jammu	125	160	170	125
Lucknow	180	220	475	280

The Sunday Express

nday Express

	Display & Financial			Tender/Notices
	Black & White	Colour	FPS	
Editions	(Rs. Rates per Sq cms)			
Mumbai	1150	1250	1670	1510
Pune	630	710	920	665
Nagpur	95	115	155	115
Ahmedabad	175	225	290	180
Vadodara	175	225	290	180
Delhi	730	840	990	875
Delhi <i>Plus</i> *	1060	1270	1615	1305
Chandigarh	355	420	640	380
Kolkata	205	270	455	300
Jammu	130	165	175	130
Lucknow	200	265	450	300

* Delhi plus includes: Delhi, Jammu & Lucknow editions

Brand Turf

Brand Turf		Display & Financial			Tender/ Notices
		Black & White	Colour	FPS	
Brand	Editions	(Rs. Rates per Sq cms)			
The Indian Express (All Editions)	Mumbai / Pune / Nagpur / Ahmedabad / Vadodara / Delhi / Chandigarh / Lucknow / Kolkata	2400	2850	4000	2780

Ad Rates The Indian Express | The Indian Express Ad Tariff | Book an Ad in The Indian Express
Advertisement Rate Card The Indian Express | The Indian Express Advertisement Rates

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

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Special Packages

Special Packages

		Display & Financial	
		Black & White	Colour
Brand	Editions	(Rs. Rates per Sq cms)	
The Indian Express (West)	Mumbai / Pune / Nagpur / Ahmedabad / Vadodara	1999	2199
The Indian Express (North)	Delhi / Chandigarh / Lucknow/Jammu	1199	1420
IE (Delhi+Chandigarh)	Delhi / Chandigarh	-	1099
IE (Mumbai+Pune)	Mumbai / Pune	-	1775

GRAND MASTERS

GRAND MASTERS

		Display & Financial			
		B/W	Colour	FPS	Tender/Notices
Package Name	Publications	(Rs. Rates per Sq cms)			
Force	The Indian Express + The Financial Express + Loksatta + Jansatta (All Editions)	3850	4150	6800	4300
Swift	The Indian Express + Loksatta (All Editions)	3300	3800	5500	3700
Stretch	The Indian Express + The Financial Express (All Editions)	2700	3300	4700	3100
Marathon	The Indian Express (Mumbai / Pune / Nagpur) + Loksatta (All Editions)	2680	3100	4550	2950

RETAIL

		Display & Financial			
City	Publications	Black & White	Colour	Front Page	Back Page
		(Rs. Rates per Sq cms)			
Mumbai	Newsline	370	395		
	Vruttant(including Thane vruttant)	740	770	1100	875
	Newsline+Vruttant	860	910		
	Thane Vruttant	110	140	200	160
Pune	Newsline	320	345		
	Vruttant	125	145		
	Newsline+Vruttant	395	440		
Delhi	Express Newsline	265	300		
Chandigarh	Express Newsline	115	140	190	160
Nasik + Uttar Maharashtra	Vruttant	60	75		
Nagpur +Vidharbha	Vruttant	40		60	50
Marathwada	vruttant	95	105		
Nagar	Vruttant	55	75		

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FOCUS CITY

FOCUS CITY		Display & Financial			Tender/ Notices
		Black & White	Colour	FPS	
City	Publications	(Rs. Rates per Sq cms)			
Mumbai	The Indian Express + The Financial Express + Loksatta	2400	2850	-	2780
Mumbai	The Indian Express + Loksatta	1960	2060	3000	2000
Pune	The Indian Express + The Financial Express + Loksatta	760	885	-	875
Pune	The Indian Express + Loksatta	715	845	1150	825
Nagpur	The Indian Express + Loksatta	95	110	170	105
Gujrat (Ahmedabad + Vadodara)	The Indian Express + The Financial Express(guj/Eng)	365	450	-	380
Delhi	The Indian Express + The Financial Express + Jansatta	900	1040	-	1095
Chandigarh	The Indian Express + The Financial Express+Jansatta	370	425	-	420
Kolkata	The Indian Express + The Financial Express + Jansatta	310	390	-	365
Kolkata	The Indian Express + The Financial Express	260	320	-	290
Lucknow	The Indian Express + Jansatta	265	325	450	350

WEEKEND PACKAGES

WEEKEND PACKAGES		Display & Financial			
		Black & White	Colour	FPS	Tender/Notices
Brand	Editions	(Rs. Rates per Sq cms)			
The Sunday Express	Mumbai / Pune / Nagpur / Ahmedabad / Vadodara / Delhi / Chandigarh / Lucknow / Kolkata	2630	3150	4350	2850
Ravivar Loksatta	Mumbai / Pune / Nagpur / Ahmednagar/Aurangabad/Delhi	2015	2110	3050	2060
The Sunday Express + Ravivar Loksatta	Mumbai	2225	2320	3265	2580
The Financial Express on Sunday	Mumbai / Pune / Delhi / Kolkata / Chennai / Chandigarh / Kochi / Bangalore / Hyderabad / Lucknow/Ahmedabad (English)	750	950	1125	750
The Sunday Express + Ravivar Loksatta	Pune	745	900	1145	855
The Sunday Express + Ravivar Loksatta + The Financial Express on Sunday	All Editions	3030	3515	4970	3570

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